intuit

Enterprise Solutions hosting service gives printing company extra peace of mind.

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Moving to QBES Hosting Service brings peace of mind that financial data will be protected from loss due to a computer failure.

No more fear. The idea of a computer glitch or a security breach used to keep Mike Ealley, a partner at GSO Printing in Greensboro, North Carolina, awake at night. He was afraid of losing access to the printing company's financial data or — worse — losing the critical information itself. That fear is gone thanks to QuickBooks Enterprise Solutions Hosting Service.

Longtime QuickBooks user. Ealley's company has used QuickBooks since 2003. "Because of the brand-name recognition, it was the only tool I thought of using when I started the business," he says. For all these years, GSO Printing has relied on the software to keep an accurate running tab of its financial information.

> "QBES hosting takes away the fear of a computer crashing when we need to access our data."
>
> — Mike Ealley, Partner, GSO Printing

Going to the cloud adds a new level of comfort. GSO Printing recently added QBES Hosting Service to its software license with Intuit. The option eliminates the need for GSO to rely solely on its own computer system for storing its financial data, which includes records of payments by vendors. "For just a little more a month, we upgraded for the purpose of convenience and security," Ealley says. "It takes away the fear of a computer crashing when we need to access our data."

An added bonus: Ealley can tap in to the company's financial records when he's away from the office. "I go into the system when I'm at home, and it's especially useful those few times of the year when I'm on vacation or not at work."
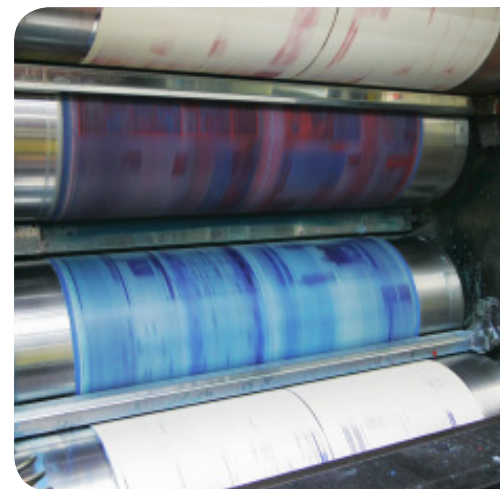
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GSO Printing

Industry:
Professional Services
Business Challenge:
Securing the business's financial data
Prior Software:
QuickBooks Enterprise Solutions (without hosting service)

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Intuit® QuickBooks®
Enterprise Solutions
Business Management Software